

FarmFresh Back to School Game (the “Promotion”)

Terms & Conditions

The Promotion is organized and promoted by GMG (the “Company”) on behalf of Farm Fresh (the “Brand”).

This text is the contract that governs the relationship between the Company and you (the “Consumer(s)” or “Winner(s)”) in contracting the activation of the Promotion. The Consumer shall be subject to the Terms and Conditions laid herein. It is at the absolute discretion of the Consumer to participate in the Promotion.

The Company reserves the right to revise the T&Cs at any time and you will be notified of such revision(s) by posting an updated version on winwithfarmfresh.com. You are responsible for regular review of the T&Cs.

Article 1: Scope

- a) The Promotion & online entries submissions will be from **15th August 2026, at 00:01 am until 13th September 2026**, at 11:59 pm included. The Company reserves the right to extend the last day of submission of entries without prior notice.
- b) The competition is valid in the UAE for nationals and residents only, aged 18 years old or older, and having a valid national identity or Passport.
- c) The competition will cover participating Farm Fresh products sold in selected UAE retailers

For UAE consumers

- a) This Promotion applies only to the Consumers who purchased minimum of AED 35 worth of any participating Farm Fresh products from selected retailers (game mechanic).
- b) To be eligible, the purchase must be done within the period of the Promotion from **15th August 2026, at 00:01 am until 13th September 2026** at 11:59 pm included.
- c) To enter the Promotion, the Consumer shall buy AED 35 worth of any Farm Fresh products from participating store, connect online to winwithfarmfresh.com, register, upload their valid receipt and enter the draw to win weekly draw prizes and mega draw (winners of weekly draw will be excluded from mega draw).
- d) The Promotion is running from **15th August 2026, at 00:01 am until 13th September 2026** at 11:59 pm included. After this date, no more participation will be possible, unless the Company decides to extend the validity of the Promotion.

Article 2: Winners' eligibility

- a) The Winners will receive a confirmation email once they win with details of the prize collection.
- b) The Company reserves the right to exclude a participant from the participants' list if he/she is not matching with the terms and conditions of eligibility, based upon the below-mentioned reasons:
 - i) Fake identity or incorrect personal information
 - ii) Cheating suspicion
 - iii) Information requested was not received on time
 - iv) Duplicate receipts will not be accepted
 - v) Any other reasons deemed by the Company as invalid
- c) The decision of the Company shall be final and binding. The Company shall not entertain any claim by the Winner(s) or Participant(s) citing problems of a technical malfunction of his/her computer online systems, servers, or providers, computer equipment, or software while registering to participate or in claiming the prizes in case if he/she is a lucky Winner.
- d) The Company's decision in all matters to conduct the Promotion is final, and no correspondence will be entertained.
- e) If any Winner is subsequently found ineligible/illegal to participate in the Promotion, the Company may, at their sole discretion, forfeit or reclaim the prize and award or dispose of the same in such manner and to such person as it deems fit.
- f) The Company reserves the right to verify the eligibility of all winners by checking their printed receipts. If the company finds an entry to be invalid, the entry will be rejected. The reasons for rejection are:
 - i) No printed receipt or printed receipt is already used.
 - ii) Minimum required quantity is not reached.
 - iii) Incorrect or fraudulent receipt/invoice number.
 - iv) Printed receipt picture is unclear or unreadable.
 - v) Duplicate receipt.
 - vi) Refund has been executed over the items on the receipt

- g) Winner list which was selected for weekly Draw will not be part of next week's list
- h) All participants who are eligible will be part of Mega Draw excluding previous weeks winners
- i) Each participant can participate upto 3 time during the whole campaign period with a new receipt
- j) The employees of GMG and their immediate families (parents, grandparents, children, grandchildren, siblings, in-laws -mother, father, brother, sister, daughter, and son- and spouses) are included in the Activation.
- k) At any stage of the Promotion, if usage of unlawful methods or cheating by a participating Consumer is discovered, the same will result in disqualification and ban of further participation of that Participant from the Promotion. The use of any automated software or any other mechanical or electronic means that allows a Consumer to automatically enter the competition is prohibited.

Article 3.: Prizes details

- a) UAE:

Prize Description	Quantity	Value (per prize)*	Dispatch
Retailer Vouchers <i>Every week 1 draw, 5 winners per draw</i>	20	AED 500	WEEKLY DRAW
Tablet	1	AED 2599	MEGA DRAW
Smart Phone	1	AED 3699	MEGA DRAW
Gaming Console	1	AED 3948	MEGA DRAW

*Will vary depending on time of purchase and stock

- b) The company's decision is final regarding the selection of Winners and no correspondence will be entertained in this regard.
- c) Prizes are non-transferable and are not redeemable for other prizes or other considerations.
- d) Prizes will be awarded "as is" and the Company makes no warranty, guarantee, or representation of any kind, expressed or implied, in fact, or in law, concerning any prize, its use, value, or enjoyment.

Article 5: Prize Collection

- a) The winner will receive the winning validation email including their prize collection details in his/her registered email address used for playing.
- b) The winners are fully responsible for sharing their correct details with us. GMG will contact the winner regarding the collection of their prize.
- c) GMG shall not be responsible for any matter related to the prize after receiving and during its use of it.
- d) Winners have to collect their prizes from a location shared by GMG and should bring their winning receipt

Article 6: Intellectual Property Usage Rights & Legal Disclaimers

- a) The Consumer hereby grants to the Company, at no cost, the unconditional, perpetual right and authority to publish and broadcast anywhere in the world, for editorial, advertising, promotional, marketing, and/or other purposes and in any media, his/her name, image, likeness and/or photographs, video footage or audio record taken of him/her, taken during and for the purpose of the relevant promotions, except where prohibited by law.
- b) Participation in the Promotion constitutes the Consumer's consent for the Company and its affiliated companies to use his/her name(s), personal information, and/or any statements made by him/her regarding the Promotion and advertising purposes only without notice or additional compensation, except where prohibited by law. All information shall be handled and used in accordance with relevant data protection laws and the Company's privacy policy.
- c) The Company shall not be held liable for any loss, damage, injury, lost profits, indirect or direct damages, consequential damages, incidental damages, punitive or exemplary damages, judgments, cost or expense whatsoever, including without limitation to, property damage, personal injury and/or death which may occur in connection with the participation in the Promotion, or possession, acceptance and/or use or misuse of the prize.

Article 7: Promotion

- a) If for any reason this Promotion is not capable of being carried on as planned, due to without limitation:- infection by any computer virus, bugs, tampering, unauthorized intervention, fraud, technical failure, the act of God, war (whether or not declared), political coup or insurrection, rebellion, labor dispute, fire, epidemic, storm, flood, typhoon, explosion, legal enactment, government directive, order or regulation, any law or regulation having the force of law or any other reason or cause beyond the control of the Company, which corrupts or affects the administration security, fairness or integrity or proper conduct of this Promotion, the Company, to the fullest extent permitted by law, reserves the right in its sole discretion to cancel, terminate, modify or suspend this Promotion and to disqualify any Participant who tampers with the Promotion and/or the entry process. To the fullest extent permitted by law, the Company is not responsible for any problems or technical malfunction of any telephone network or lines, computer online systems, servers, or providers, computer software and/or equipment, failure of any e-mail account, or any combination thereof.
- b) The Company reserves the right to alter/withdraw the game scheme at any time without prior intimation, including the right to amend, cancel, or withdraw in part or full all conditions of this Promotion including the right to substitute any prize for an item of equal value. The Company will be entitled at its sole discretion and subject to any applicable law, to terminate or modify the Promotion or to modify the T&Cs at any time prior to the closing date, by posting the revised T&Cs in the following winwithfarmfresh.com
- c) The decision(s) of the Company in connection with all matters relating to the Promotion shall be final and non-appealable.
- d) In case of any dispute or difference in respect of or in connection with the offer herein, the decision of the Company shall be final and binding on all concerned.