RULES OF THE CONTEST

“FRAGONARD 100TH ANNIVERSARY GOLDEN TICKET”

on the FRAGONARD website

ARTICLE 1 – ORGANIZING COMPANY

The company **LES PARFUMERIES FRAGONARD** (hereinafter referred to as the “Organizing Company”), a limited liability company with share capital of €7,828,257, having its registered office at 20 boulevard Fragonard, 06130 Grasse, registered with the Trade and Companies Register of Grasse under number 403 394 018, is organizing, from March 1 to December 31, 2026 inclusive, a purchase-required contest on the FRAGONARD website: https://www.jeu100ans-fragonard.com, hereinafter referred to as the “Game”.

The terms and conditions for participating in the Game and the procedures for designating winners are described in these rules (hereinafter the “Rules”).

ARTICLE 2 – DURATION OF THE OPERATION

The Game runs from March 1 to December 31, 2026 inclusive.

ARTICLE 3 – PARTICIPANTS

The Game is open to any person aged at least 18 years who purchases a bottle of *l’Air de Grasse* eau de toilette in mainland France, excluding employees of LES PARFUMERIES FRAGONARD and members of their immediate family (parents, siblings, or any other person residing in the same household).

Any participation in this Game must strictly comply with the conditions set out in these Rules.

Participation is strictly personal and nominative. Participants may not under any circumstances play under multiple pseudonyms, with multiple email addresses, regardless of the number of email addresses they possess, or on behalf of other participants.

Any participation that does not comply with the characteristics described above will not be taken into account. Participants authorize all verifications concerning their identity, age, postal details, and the fairness and sincerity of their participation. Any false declaration or false indication of identity or address will result in the immediate elimination of the participant.

ARTICLE 4 – TERMS OF PARTICIPATION

Participation in this Game requires a purchase during the competition period from March 1 to December 31, 2026.

The Game is accessible at:
https://www.jeu100ans-fragonard.com

To participate in the Game, the participant must:

- Go to https://www.jeu100ans-fragonard.com

1. Complete the registration form by filling in the mandatory fields marked with an asterisk:

- Title
- Last name
- First name
- Email
- Address
- Country
- Postal code
- City
- Telephone number
- I accept the rules of the operation (checkbox)

The participant may also subscribe to receive Fragonard offers and promotions by email and/or SMS and/or agree to receive Fragonard samples and catalogs by post by ticking one, two, or all three consent boxes provided for this purpose.

2. Play the “Gate Code” game (instant win)

The game consists of entering one or more access codes previously provided by Fragonard. A valid code allows the participant to play the instant win game and immediately discover the prize won.

Participation in the instant win game is not limited: participants may play as many times as they have valid and different codes. Each code is for single use only.

ARTICLE 5 – PRIZES AND AWARDING OF PRIZES

1. Prizes to be won

The prizes will be put into play and awarded to the winner(s) of the corresponding operation through Instant Wins.

Prizes to be won:

- 100 (one hundred) pomanders to perfume (jewelry to perfume)
- 100 (one hundred) vouchers for booking an “Apprentice Perfumer” workshop in Paris or Grasse, valid for one person until Wednesday, June 30, 2027. Gift vouchers and promotional codes cannot be combined. Personal offer, non-transferable, non-assignable, valid for one use only.
- 100 (one hundred) gift cards with a unit value of €50, valid for one year from the date of winning on www.fragonard.com (excluding USA) or in one of the listed Fragonard establishments.
- 100 (one hundred) “100th Anniversary Edition” soap & soap dish gift sets
- 100 (one hundred) tote bags illustrated by Marion Elliott

- 59,500 (fifty-nine thousand five hundred) €5 discount vouchers valid on purchases of €50 or more*, non-combinable with any other offer, valid once until March 31, 2027.

*Valid exclusively on www.fragonard.com by entering the coupon code in the shopping cart. Before adding shipping costs, after discounts deducted, valid online only until March 31, 2027 for delivery to countries available on www.fragonard.com excluding USA. Not valid for mail orders or purchases in factories and boutiques. Not applicable to “Apprentice Perfumer” workshops, e-gift cards, or conferences. Non-combinable with any other promotion or discount. Not valid on the Fragonard Solidaire range. Not valid for orders already validated, shipped, or in preparation. Personal, non-transferable, non-assignable, valid for one use only.

2. Awarding of prizes

a) Discount vouchers:
Codes will be sent to winners by email to the address provided in the registration form immediately after participation.

b) Perfumer workshops:
Winners will receive confirmation of their prize by email. The unique code provided will enable them to book their workshop and location.

c) Physical prizes:
Prizes will be sent by post to the address provided in the registration form.

Shipping conditions are governed by the organization responsible for security and transport and do not engage the liability of the Organizing Company.

If a Participant does not collect their prize from the Post Office where the parcel has been held, they will be deemed to have forfeited their prize. Prizes not collected within 15 consecutive days will be returned to the Organizing Company.

If the winner is a minor, they must be accompanied by an adult and present written authorization from their legal representative along with proof of identity.

The Organizing Company reserves the right to replace any announced prize with one of equivalent value and similar characteristics if circumstances so require.

Prizes may not give rise to any dispute. Winners may not request cash equivalent or exchange for other goods or services.

If a winner does not wish or is unable to benefit from all or part of the prize, they forfeit the entire prize without compensation. The prize will not be re-awarded and may be freely disposed of by the Organizing Company.

Winners authorize any verification of their identity. False identity information will result in elimination. The Organizing Company reserves the right to take action against any attempt to circumvent these Rules.

ARTICLE 6 – DESIGNATION OF WINNERS

Winning moments triggering prize allocation are predetermined randomly. These winning moments are “open”. A participant who plays at the exact winning moment (date, hour,

minute, second of the Game server) is declared a winner. If no one plays at that moment, the first participant to play after that moment will be declared the winner.

ARTICLE 7 – FORCE MAJEURE

The Organizing Company cannot be held liable if, for reasons beyond its control and/or in the event of force majeure, the Game is shortened, modified, postponed, or canceled, without compensation to participants.

The Organizing Company cannot be held liable for technical malfunctions, computer bugs, or any other technical issue affecting the proper conduct of the Game.

The Organizing Company shall not be liable in the event of theft, misdelivery, or deterioration of prizes by postal services.

ARTICLE 8 – PUBLICITY

By participating, each winner authorizes the Organizing Company to use their first and last name for promotional purposes related to this Game without additional remuneration.

Such use shall not exceed 12 months after the end of the Game.

If a winner objects, they must notify:

FRAGONARD
Competition “FRAGONARD 100TH ANNIVERSARY GOLDEN TICKET”
20 boulevard Fragonard, 06130 Grasse

ARTICLE 9 – LIABILITY

The Organizing Company shall not be liable for the use of non-consenting third-party contact details.

The Internet is not a secure network. The Organizing Company cannot be held responsible for viruses, intrusion, or consequences of connection to the Site not directly attributable to it.

The Organizing Company shall not be liable for Internet malfunctions, external malicious acts, or damages to participants’ equipment or data except in cases of direct and exclusive fault.

The Organizing Company shall not be liable for postal or electronic delivery issues.

Prizes cannot be contested, exchanged for cash, or substituted except at the discretion of the Organizing Company.

Participants using automated systems or unfair means will be automatically disqualified.

Incomplete, incorrect, or non-compliant information will invalidate participation.

The Organizing Company reserves the right to cancel any participation that does not comply with the Rules.

ARTICLE 10 – ACCEPTANCE OF THE RULES

Participation implies full and unconditional acceptance of these Rules.

All interpretation issues shall be decided solely by the Organizing Company.

No telephone or written inquiries regarding interpretation or winner designation will be answered.

ARTICLE 11 – FILING OF THE RULES

In accordance with Article L.121-38 of the French Consumer Code, these Rules are filed with SCP Jean-Philippe LUCET, Associate Bailiff, located in Villeneuve d'Ascq Cedex (59652), 4 Avenue de la Créativité CS 72410.

The Rules may be consulted throughout the duration of the Game on all Game pages.

Any amendment will be filed with the same office.

ARTICLE 12 – REIMBURSEMENT

Participation costs may be reimbursed upon written request (one reimbursement per household).

Requests must include:

- Full name
- Postal address
- Email address used
- Bank details (RIB/RIP)
- Copy of ID
- Copy of phone/internet bill showing connection costs (maximum 3 minutes)

Product purchase costs are not reimbursable.

No email reimbursement requests will be accepted.

Postage for the request may be reimbursed at the current standard rate (one per household).

ARTICLE 13 – PERSONAL DATA

Collected data are processed electronically for Game management.

In accordance with French Data Protection law, participants have rights of access, rectification, and opposition.

Requests should be sent to:

FRAGONARD
Competition "FRAGONARD 100TH ANNIVERSARY GOLDEN TICKET"
20 boulevard Fragonard, 06130 Grasse

Or by email to: vieprivee@fragonard.com

ARTICLE 14 – APPLICABLE LAW

The Game, these Rules, and their interpretation are governed by French law.



Jean-Philippe LUCET