

**“DISCOVER WHAT REALLY MATTERS IN THE NOUVELLE-AQUITAINE REGION IN THE SOUTH-WEST OF FRANCE”
FULL TERMS AND CONDITIONS**

COMITE REGIONAL DU TOURISME DE NOUVELLE-AQUITAINE (here in after the Promoter), with registered office in 4 Place Jean Jaurès, CS 31759, 33074 BORDEAUX CDX, France is organizing this Promotion called “DISCOVER WHAT REALLY MATTERS IN THE NOUVELLE-AQUITAINE REGION IN THE SOUTH-WEST OF FRANCE”, in association with Atout France, 200/216 rue Raymond Losserand, CS 60043, 75680 Paris Cedex 14, France.

This Promotion is open to residents of United Kingdom, Spain, the Netherlands, Germany and Belgium aged 18 years old or over. Employees of the Promoter, and their immediate families, their agents or anyone professionally connected to this Promotion shall not be entitled to enter.

Participation in this Promotion is free of charge and no purchase is necessary.

Any person entering into or participating in this Promotion is deemed to have accepted and to be bound by these terms and conditions.

1. Promotional period

Promotion is open from 00.01 CET on 12 July 2021 until 23.59 CET on 31 October 2021.

2. Entry and participation

From 12 July to 31 October 2021, participants must visit the website <https://www.nouvelle-aquitaine-tourisme.com/en/campaign/the-game-what-really-matters-in-the-nouvelle-aquitaine> and fill in the registration form with their personal details: name, surname, date of birth, country and email address. Then, some destinations of Nouvelle Aquitaine will be displayed and participants must choose their top three destinations among the ones proposed, by following the instructions on the website page.

At the end, a question will be asked to the participants who must predict how many people will enter the promotion totally from all the countries.

The person who guess the right number or gets closer is the winner (further details on the winners' selection are displayed at art.3).

Please note: 1 entry per person in the whole period.

The Promoter reserves the right, at any time, to verify the validity of entries and participants, including the participant's identity, age and place of residence, and to disqualify any participant who breaches these terms and conditions or tampers with the registration process or the Promotion.

3. WINNERS' SELECTION

All the answers of the participants who predicted the number of entrants will be examined and the person of each country who guesses the right figure or gets closer is the winner of that country. In this respect, the difference among the right figure and the participants' predicted figures will be calculated for each participant and the winner will be the person that has obtained the lowest difference among the right figure and the predicted figure, in absolute value.

There will be 1 winner and 2 reserves per country, for a total of 5 winners and 10 reserves.

In order to award the prize, a ranking among the 5 winners will be made and the first prize will be given to the person that has obtained the lowest difference among the right figure and the predicted figure, whereas the 5th prize will be given to the person that has the biggest difference among the right figure and the predicted figure.

The prizes will be awarded as follow:

1st prize: Discovery of Cognac, between know-how and heritage

2nd prize: Cycling, wellness and yoga on the Atlantic Coast

3rd prize: From the city to the ocean around Bordeaux

4th prize: Between nature and heritage in the Dordogne Valley

5th prize: Wine tourism discoveries in Bordeaux.

In case of a tie among two or more participants, the winner will be the youngest person.

The winner's age will be checked at the time of notification and if the date of birth declared in the registration form doesn't correspond to the date of birth of the document, the prize won't be awarded to that person.

Limits: Max 1 prize per person.

4. PRIZES

The following prizes are available to be awarded:

Discovery of Cognac, between know-how and heritage	Global approximate value: 2719 €
5 nights in a standard room, including breakfast at Hôtel François Premier **** and 5 half-board dinners at La Belle Epoque restaurant <i>(Stay valid for 2022, except from 1 July to 22 August 2022 included)</i>	
Private guided tour of Château Royal de Cognac and its wine storehouse, including the King's apartment, usually closed to the public. Commented tasting with a complimentary Baron Otard tulip-glass <i>(available in 2022, only during the opening days of the Castle)</i>	
« ALL THE SECRETS OF OUR SAVOIR-FAIRE » Day-tour to discover the secrets of Cognac and Pineau-making, followed by a tasting session with "les Frères Moines" <i>(Valid in 2022, from 1 January to 11 July and from 23 August to 31 December)</i>	
Explore the vineyard in a 2CV, visit a distiller-winemaker and enjoy a picnic amidst the vines with XO Madame <i>(Valid in 2022, except from 15 July to 15 August)</i>	
6-day car rental with Rent-A-Car (category A)	
Cycling, wellness and yoga on the Atlantic Coast	Global approximate value : 1906 €
5 nights at the Blue Ocean **** Eco Label eco-responsible boutique-campsite, (Cottage Floresta 4 guests) - <i>(Stay subject to availability, valid from 2 April to 29 October 2022, except from 9 July to 20 August 2022)</i>	
3 yoga sessions, on a forest deck, or sandy beach Cycling rental	
6-day car rental with Rent-A-Car (category A)	
From the city to the ocean around Bordeaux	Global approximate value: 1504 €
3 half-board nights at Mercure Bordeaux Château Chartrons Hotel **** <i>(Offer valid in 2022 from January 1 to December 31, subject to availability)</i>	
2 half-board nights at Best Western de Lacanau Hotel **** <i>(Stay subject to availability, available in 2022 depending on the opening of the hotel, except July and August 2022)</i>	
Wine discovery daytrip in Saint-Emilion departing from Bordeaux with several workshops, tours and a complimentary picnic with A la Française <i>(Valid in 2022, except from 15 July to 22 August)</i>	
6-day car rental with Rent-A-Car (category A)	
Between nature and heritage in the Dordogne Valley	Global approximate value: 1356 €
<ul style="list-style-type: none"> 5 nights at Camping de Rouffiac *** and 2 activities of your choice (2-day bicycle rental or "accropark" or waterski lift) - <i>(Stay subject to availability, by prior reservation at least 2 weeks before, valid until 31 December during the opening periods of the campsite, except from 14 July to 15 August 2022)</i> VIP tour of Lascaux IV cave 	
Private tour of Dordogne valley villages departing from Sarlat and gabare-boat ride from La Roque Gageac. <i>Validity dates (subject to availability): from 1 April 2022 to 31 October 2022</i>	
6-day car rental with Rent-A-Car (category A)	
Wine tourism discoveries in Bordeaux	Global approximate value: 890 €

5 days / 4 nights at “Mer & Golf City Bordeaux-Bassins à flot” apartment-hotel <i>(Stay subject to availability, by prior reservation, valid until 31 December included, except from 15 July to 15 August 2022 included)</i>	
Tuk-tuk tour of the Cloître des Cordeliers and caves in Saint-Emilion, tasting (2 glasses) of Grand Vintage Brut and picnic <i>(valid for 2022, except from 1 July to 31 August)</i>	
One 5-wine tasting session (2 red wines and 3 sweet white wines) at la Maison des Vins de Cadillac <i>(valid for 2022, except from 15 July to 15 August)</i>	
6-day car rental with Rent-A-Car (category A)	

Further prize details:

- All of the prizes are for two people.
- Transportation from the winner’s home to Nouvelle-Aquitaine (and viceversa) and personal expenses are not included.
- The stay can be taken from 1st January to 31 December 2022, except from 1st July to 22 August, subject to availability of the structure and the dates mentioned on the vouchers.

5. WINNERS’ NOTIFICATION

Winners will be contacted by email within 7 working days of winners’ selection and will be required to **respond within 7 calendar days with all contact details, a copy of valid identity document**. If an entrant is unable to take the prize, fails to respond with the specified timeframe, or doesn’t comply with these terms and conditions, the entrant will be disqualified and the prize being offered to a reserve. This process will be followed until reserves are available. The Promoter accepts no responsibility in the event that a winner cannot be contacted for any reason.

6. PRIZE DELIVERY

COMITE REGIONAL DU TOURISME DE NOUVELLE-AQUITAINE will send a voucher valid for booking the stay to the winner’s email address within 30 days of acceptance of the prize.

To reserve the trip, the winner must contact each partners by email or by phone to book the stay once he has received the voucher

Each winner is required to independently declare and pay any applicable taxes and charges that a prize gives rise to in the winner’s jurisdiction.

No prize is transferable, and no prize may be claimed in cash or changed to another prize or arrangement. However, in the event of unforeseen circumstances or circumstances outside of the Promoter’s reasonable control, the Promoter reserves the right to amend, withdraw or substitute a prize for an alternative prize or arrangement.

7. PRIVACY

Information to be provided pursuant to Article 13 of, Regulation (EU) 679/2016 (the General Data Protection Regulation, GDPR)

Personal data provided voluntarily will be processed, primarily using electronic methods and analysis tools, including for statistical analysis, by COMITE REGIONAL DU TOURISME DE NOUVELLE-AQUITAINE for completion of all stages relating to this prize competition. In addition, it will be processed so as to comply with administrative regulations and other general obligations imposed by current Italian law and by EU decisions, and stored for the period of time established by these regulations. It is obligatory to provide the data requested for the aforesaid purposes, and failing to do so will make it impossible to carry out management operations relating to the prize event and to comply with legal requirements.

Subject to your express consent, your data will be processed by the controller for the purposes of distributing promotional and marketing information (including: sending newsletters, promotions of goods and services, vouchers, surveys and market research). This promotional contact will be made via email.

Storage of data for competition management will be limited to 4 months after the end of the competition, period required to complete its individual phases and in accordance with the provisions of the relevant legislation. Subsequently, the data will be anonymised to create statistical reports, and all identifying data will be destroyed.

Vice versa, where you have consented to promotional contact (marketing), the data will be stored in our archives for as long as it is considered that there is still an interest in our services or following the exercise of your rights to object to processing for marketing purposes. In this case also, once the storage period has expired the data will be anonymised to produce statistics, and all identifying data will be destroyed by deleting it from our archives.

The persons authorised for data processing are sales and marketing personnel, call centre staff, and IT systems and data security personnel.

In addition, subject to your express consent, your personal data will be communicated to third-party companies, for their autonomous processes having scope of direct marketing. These recipients are operating in the fields of tourism and they are: Atout France, Office de Tourisme de Sarlat Périgord Noir, Lascaux Centre International de l'Art Pariétal, and Office de Tourisme de La Rochelle. You must provide separate express consent to each one of the third-party companies.

Your personal details will not be transferred outside the EU.

Subject to their express consent, the winners' data will be published on various communications media, including social networks. Pursuant to Articles 15-21 GDPR, by writing to the controller at their postal address or by email dpo@na-tourisme.com, you may exercise your rights to consultation, modification, erasure and the right to be forgotten, the right to restriction of processing or to object to processing on legitimate grounds or for informational and promotional reasons, including via certain means of contact only (e.g.: email, landline and mobile phone, text message, by post). If not specific, the objection will be extended to all means of contact. Should you revoke your consent, which you may do at any time, it is understood that this shall not prejudice the legality of processing based on consent previously given or alternative mechanisms of consent provided by law. You also have the right to file a complaint with the supervisory authorities to enforce your rights. In the event of difficulty in relation to the management of your personal data, you can submit a complaint to the CNIL (3 Place de Fontenoy - TSA 80715 - 75334 PARIS CEDEX 07 - 01 53 73 22 22).

Again by writing to the postal address given above or by sending an email to dpo@na-tourisme.com, you may request a full and updated list of those responsible for data processing.

The Data Protection Officer can be contacted via email dpo@na-tourisme.com for information relating to data processing.

Lastly, you have the right to data portability, namely to receive your personal data in a structured, commonly used and machine-readable format and the right to transmit that data directly to another independent controller, so that the latter may process it within the limits you have set.

For the complete privacy policy, please visit: <https://www.nouvelle-aquitaine-tourisme.com/fr/infos/charte-de-confidentialite>

8. General

- The Promoter cannot accept any responsibility for any damage, loss, injury (including indirect or consequential loss) suffered by any entrant entering the Promotion or as a result of accepting any prize.
- The Promoter is not responsible for any technical problems or human error that may result in a registration, submission or entry not being received or being lost or damaged or for any destruction or alteration thereof, or unauthorized access to the website.
- The Promoter's decisions regarding any aspect of this Promotion is final and no correspondence will be entered into.
- The Promoter reserves the right to withdraw, vary, cancel or suspend an element of a prize if, due to circumstances outside of its control, that element is no longer available. The Promoter will not be responsible for, or liable to any winner, if all or part of a prize is not available or must be varied or cancelled for any reason. In the event of unforeseen circumstances the Promoter reserves the right to substitute a prize or an element of the prize for an alternative of equal value.
- The Promoter is not responsible for any third party acts.
- This Promotion is subject to all applicable laws and regulations.
- If an act, omission, event or circumstance occurs which is beyond the reasonable control of the Promoter and which prevents the Promoter from complying with these terms and conditions the Promoter will not be liable for any failure to perform or delay in performing its obligation.
- If this Promotion is interfered with in any way or is not capable of being conducted as reasonably anticipated due to any reason beyond the reasonable control of the Promoter including war, terrorism, state of emergency or disaster (including pandemic, natural disaster), infection by computer virus, bugs, tampering, unauthorised intervention, technical failures or any which corrupt or affect the administration, security, fairness, integrity or proper conduct of this Promotion, the Promoter reserves the right, in its sole discretion, to the fullest extent permitted by law (a) to disqualify any entrant; or (b) subject to any written directions from a regulatory authority, to modify, suspend, terminate or cancel this Promotion, as appropriate.
- The Promoter reserves the right to verify the validity of entries and reserves the right to disqualify any entrant for tampering with the entry process or for submitting an entry which is not in accordance with these conditions of entry, or if the entrant is engaged in any unlawful or other improper misconduct calculated to jeopardise the fair and proper conduct of the Promotion. The Promoter's legal rights to recover damages or other compensation from such an offender are reserved.

The present Full Terms and Conditions are available at: <https://www.nouvelle-aquitaine-tourisme.com/en/campaign/the-game-what-really-matters-in-the-nouvelle-aquitaine>

This Promotion shall be governed by French law.