

RULES FOR THE "BIG M&M'S PINBALL GAME"

ARTICLE 1 - THE ORGANISING COMPANY

The company Mars Wrigley Confectionery France, SAS (simplified joint stock company) with a capital of €148,041,109, whose registered office is located at 3 Chemin de la Sandlach – CS 10036 – 67501 HAGUENAU CEDEX, France, registered under the number 494 887 854 (hereafter “the Organising Company”), is organising from 17/09/2020 at midnight to 26/11/2020 at 23:59 (hereafter the “Period of the Operation”) a competition entitled “BIG M&M'S PINBALL GAME” (hereafter “the Operation”) on the website accessed via the following URL: www.mms.com (hereafter "the Website").

ARTICLE 2 - ENTRY

2.1. The Operation is open to any adult natural person residing United Kingdom, with the exclusion of members of the Organising Company, persons who have directly or indirectly contributed to the design, production or management of the Operation, and their direct relatives.

2.2. For instant prize wins, entry is limited to one (1) entry per person (same last name, first name, date of birth and e-mail address) per day for the entire Duration of the Operation.

2.3. The Organising Company reserves the right to check that the winners have entered the Operation under the conditions set out in these rules. Any non-compliant entries will be disqualified, and the winners will not receive their prize.

ARTICLE 3 – ANNOUNCEMENT OF THE OPERATION

The Operation will be brought to the attention of the public via a tab on the Site and via My M&M'S social media channels.

ARTICLE 4 - PRIZES

4.1. Prizes activated via instant wins

For the Period of the Operation, the following prizes will be available as instant wins: 4200 vouchers for 20% off (at a rate of twenty 20% off vouchers per day) valid on all orders placed via the www.mms.com website from 17/09/2020 to 01/01/2021, excluding Business range products, dispensers, mugs and delivery charges.

For the Period of the Operation, the following prizes will be available: 15 vouchers worth £50 each will be made available (at a rate of one £50 voucher every two weeks) valid on all orders placed via the www.mms.com website from 17/09/2020 to 01/01/2021, excluding Business range products, dispensers, mugs and delivery charges.

(Hereafter “Instant win prizes”).

ARTICLE 5 – TERMS OF ENTRY AND NAMING OF WINNERS

To enter the competition, participants simply need to log on to the Website during the Period of the Operation, fill in the form, stating their first name, last name and email address and click on the “LET’S

PLAY” tab to subscribe to the newsletter, or the “Let’s Play without subscribing to the newsletter” tab, and follow the instructions to play the game, as follows:

The user accesses the presentation page of the first part of the game. They click on the "LET’S GO" button to start the game.

The player begins with the “Pinball” game: they launch the ball using the down arrow on the keyboard and they move the flippers using the left and right arrows to keep the ball moving as long as possible. The aim of the game is to score as many points as possible. The number of points scored depends on the different targets the ball hits as it moves along the game. The game is over when all 3 balls are out of play, i.e. they have fallen through the hole in the centre. The score is calculated according to the player’s performance, but the score in no way influences the likelihood of winning a prize at the next stage of the game.

The user then accesses the “Wheel of Fortune” game: the player is instructed to spin the wheel to see instantly if they have won a prize.

Instant win prizes are activated *via* open instant wins, in other words, if there is no entry at the time of the instant win, the first entry after the instant win will win the Prize *via* the corresponding instant wins.

ARTICLE 6 – NAMING AND INFORMING WINNERS, GIVING OUT PRIZES

If you have won an instant win prize, you will be informed immediately on the game page and given a promotional code that you can use under the conditions set out in Article 4 above. This promotional code will also be sent to the participant by e-mail.

Prizes that are not claimed by winners within the time frame allowed by the French postal service (La Poste) or returned to the Organising Company because of non-receipt by the winners will not be put back in the competition.

ARTICLE 7 - UNAVAILABILITY OF PRIZES

The Prizes may not under any circumstances be exchanged for their cash value, or for other prizes.

However, the Organising Company reserves the right to replace the Prizes with prizes of equivalent or greater value in the event of circumstances beyond its control making it impossible to issue the said Prizes, without this replacement rendering the Organising Company liable in any way.

ARTICLE 8 - FILING AND PROVISION OF THE RULES

Entry to the Operation implies full acceptance of these rules, which are filed with SELARL LEGEHUIS CONSEILS, court bailiff in Orléans.

The rules can be consulted free of charge and printed on the Site at any time.

ARTICLE 9 - FRAUD

The Organising Company may cancel all or part of the Operation or involvement in it if it transpires that fraud has taken place, in whatever form, in the context of involvement in the Operation or determining the winners.

It also reserves the right not to award the Prizes to anyone committing fraud and/or to take legal proceedings against them in the relevant jurisdictions.

ARTICLE 10 - FORCE MAJEURE

The Organising Company reserves the right to curtail, extend, modify or cancel the Operation in the event of force majeure. It may not be held liable as a result.

ARTICLE 11 - LIABILITY

12.1 Entry to the Operation via the Internet implies knowledge and acceptance of the characteristics and limits of the Internet, in particular regarding technical performance, response time for consulting, interrogating or transferring information. The Organising Company may not under any circumstances be held liable for any lack of protection for data against potential misappropriation and the risks of contamination by any viruses circulating on the network.

The Organising Company may not be held liable in the event of an interruption in Internet communications or where entries may be adversely affected (network communication, network interruption) and more generally, any malfunction of the Internet network.

12.2. The Organising Company cannot be held liable for any malfunction or failure of the La Poste network, in particular, in the case of Prizes that are lost after dispatch, not received, damaged or delivered late. Similarly, the Organising Company cannot be held liable for any delivery errors relating to the Prizes because of incorrect information provided by the participants or if the Prizes are not received by the winners within the time frame set by La Poste.

ARTICLE 12 - PERSONAL DATA

The Organising Company needs to process entrants' personal data to ensure correct management of the Operation and to send the winners their Prize. These data will be used by the Organising Company and, where applicable, its partners, for the purposes of the Operation and, where applicable, to allow the Organising Company to send marketing information to entrants that have expressly requested it. The data will be kept for a maximum of three years from collection or from the last contact by the entrant.

In accordance with the French Data Protection Act No. 78-17 of 6 January 1978, amended, entrants to the Operation have the right to access, correct, and object to use of their personal data. Those who exercise their right of objection before the end of the Operation will not be able to enter the Operation or receive a Prize. Finally, in accordance with the "Digital Republic" Law of 7 October 2016, entrants may also send the Organising Company instructions concerning the storage, deletion and communication of their personal data after their death.

Those taking parts may exercise these rights by writing to the following email address:
contact.uk@mymms.eu

ARTICLE 13 - APPLICABLE LAW AND DISPUTES

13.1. The Operation and these rules are governed by French law.

13.2. Any disputes or complaints concerning the Operation must be sent to the Organising Company at the following address: Mars Wrigley Confectionery, SAS with a capital of 148,041,109 euros, having its registered office at 3 Chemin de la Sandlach, CS 10036, 67501 Haguenau Cedex, and will only be considered if they are submitted within two months of the close of the Operation.