

« #SAYHELLO » GAME

ORGANISING COMPANY

The Nouvelle-Aquitaine Tourism Board (« Comité Régional du Tourisme de la Nouvelle-Aquitaine » - CRT NA), a « Loi 1901 » association – Headquarters located at : 4, place Jean Jaurès 33000 BORDEAUX represented by its President Régine MARCHAND its General Manager, Michel DURRIEU
SIRET n° 778 071 183 00041

PARTICIPATION CONDITIONS / GAME PROCEEDINGS

The game begins on 1 May, 2020.

The game is accessible on Internet via the URL <https://www.nouvelle-aquitaine-tourisme.com/en/campaign/tourism-solidarity-sayhello>

The game is open to all natural persons residing in France or abroad.

In order to participate, players must :

1. Go to <https://www.nouvelle-aquitaine-tourisme.com/en/campaign/tourism-solidarity-sayhello>
Complete and validate the form with their : last name, first name, e-mail address, and agree to the game rules to validate their registration. Signing up for the Nouvelle-Aquitaine Tourism Board's newsletter is not compulsory for participating in the game.
2. Click on the « Validate » button to begin to **#SAYHELLO**
3. Players must record a 5 (or less) second video of themselves saying « Hello » in the language of their choice, then upload it before 15 June on the available platform. Players can stage their performances and use accessories that are typical of Nouvelle-Aquitaine's destinations!
4. Once players have uploaded their video on the platform, they will be asked to indicate their nationality and specify which Nouvelle-Aquitaine destination they wish to send their « Hello » to. Players can also add a few words ;
5. Players will then be asked to validate their participation by clicking on the « validate » button
6. Starting on June 16, a vote will be available on the contest page to select the contest's 30 best videos which will become part of **our official « To continue to say Hello » campaign**.
One vote per person and per day will be taken into account, for the participant of your choice.
7. Players can also share their participation on Facebook, by clicking on « Share on Facebook ».

WINNER DESIGNATION

From 16 June to 15 July 2020, all of the uploaded videos will be submitted to the public for a vote. The 30 videos with the most votes will become part of our official « To continue to say hello » campaign and will receive a prize according to their ranking.

There can only be one winner per family, same last name, same e-mail address.

PRIZES

The game comprises several prizes which will be attributed to the 30 winners selected by the public. The list of prizes is as follows :

1st prize : a 6 days' / 5 nights' stay for 2 adults and 2 children in Nouvelle-Aquitaine for an approximate value of 900 €

2nd and 3rd prizes : a meal for 2 in a gourmet restaurant in Nouvelle-Aquitaine, for an approximate value of 200 €

27 other prizes comprising a "Tèrra Aventura – Nouvelle-Aquitaine" Guide du Routard in French or a bottle of wine for an approximate value of 35 €.

Transportation and insurance fees, etc., inherent in the use of these prizes but not expressly specified in the prize description are to be paid by the contest winners.

PRIZE DELIVERY AND TERMS OF USE

The contest organiser will contact winners by e-mail. Winners will be informed of their prize and of the terms of use in order to be given their prize. Winners shall receive their prizes by post.

Participants whose names have not been drawn will receive no notification.

All winners have seven (7) days to respond and to communicate their complete contact information to the organisers, once the e-mail is sent.

Failure to respond within this delay will result in the loss of their prize and participants will not be allowed to request any form of compensation. In this case, the prize will be lost and acquired by the organizer.

All winners must comply with these regulations. Any participant who fails to meet the regulation criteria, will not receive his/her prize, which thus becomes property of the organiser. For this purpose, participants agree to all verifications of their identity, loyalty and sincerity of their participation in the contest. Any false statement, identity or address will result in the participant's removal from the contest and the acquisition of the prize by the organiser.

The terms of use of each prize will be indicated in the prize-winner's e-mail along with its validity period.

In case of impossibility for any reason, for the organiser to deliver the winner(s)' prize, the organiser reserves the right to replace it with a prize of an equal value.

LIABILITY LIMITATION

The Nouvelle-Aquitaine Tourism Board (CRT NA) cannot be held responsible for any issues including communication, network connection, computer or connection failure, direct or indirect damage resulting in any way, from connecting to the website.

Each participant is responsible for taking all the appropriate measures to protect their own data and/or software equipment against any form of breach.

The connection of each participant to the website and participation in the «**#SAYHELLO**» game is entirely the player's own responsibility.

EARLY GAME EXCLUSION OR TERMINATION

The CRT NA reserves the right to exclude from the game without prior notice, any player suspected of infringing participation conditions.

The CRT NA reserves the right, for any reason and without prior notice, to modify, adjourn or cancel the operation, without being held responsible.

In case of termination due to the behaviour of a participant, the CRT NA reserves the right to demand reparation from the participant, for the prejudice endured.

Any disputes relating to this game are to be sent exclusively by post, to the following address :

Comité Régional du Tourisme de Nouvelle-Aquitaine
4 place Jean Jaurès
CS31759
33074 BORDEAUX Cedex
FRANCE

Complaints filed and questions asked by e-mail will not be processed.

PERSONAL DATA PROTECTION

By registering your information to take part in the «**#SAY HELLO**» **GAME** organised by the CRT NA :

The organisers commit to respecting the rules in force, applicable to the processing of personal information :

- The 20 June 2018 "computing and freedoms" law n° 2018-493, promulgated on 21 June 2018,
- EU regulation 2016/679 of the European Parliament and Council, promulgated on 27 April 2016, applicable as of 25 May 2018 (« General Data Protection Regulation » or GDPR).

The retention period of personal data is strictly limited to collecting purposes and the promotion of tourism in Nouvelle-Aquitaine by the CRT NA. Personal data is systematically deleted from the database file established via this game three (3) years after the last contact with the person concerned (by clicking on a newsletter article or by replying to an e-survey, for example).

At any moment, you may unsubscribe to the CRT NA newsletter. Your data will thus be deleted from the CRT NA database.

At any moment, you may request to access your data to exert your right to rectify, delete, export, limit and oppose the processing of your information, by contacting : dpo@na-tourisme.com.

You also have the right to file a complaint to the control authority if the CRT NA does not respond despite having been sent reminders. In France, the control authority is : La CNIL, 3 place de Fontenoy, TSA 80715, 75334 Paris cedex 07.

REGULATION ACCEPTANCE

Participating in this game implies that participants have agreed to these rules without restriction nor reservations.

Any difficulty that might occur in the application or interpretation of these rules will be settled by the CRT NA, who will rule on the issue permanently and without appeal.

Any change affecting the present regulations or the game's proceedings will result in an amendment published on the website.

REQUEST FOR INFORMATION

For any further information or questions, you may contact the CRT NA by e-mail at the following address : laredaction@na-tourisme.com by specifying : **#SAYHELLO** game as the subject of your e-mail.