

# **“My M&M’s ® SHOT AT GOAL” COMPETITION RULES**

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## **ARTICLE 1 - ORGANISING COMPANY**

The company Mars Chocolat France, SAS (simplified joint stock company) with a capital of 148,041,109 euros, whose registered office is located at 3 Chemin de la Sandlach, CS 10036, 67501 Haguenau Cedex, registered under the number 494 887 854 (hereafter “the Organising Company”), is organising a competition entitled “My M&M’s ® Shot at Goal” (hereafter “the Operation”) from midnight on 11/06/2018 to 23.59 on 15/07/2018 (hereafter the “Duration of the Operation”) on the website accessible at the following URL: [www.mymms.co.uk](http://www.mymms.co.uk) (hereafter “the Site”).

## **ARTICLE 2 - ENTRY**

**2.1.** The Operation is open to any adult natural person residing United Kingdom, with the exclusion of members of the Organising Company, persons who have directly or indirectly contributed to the design, production or management of the Operation, and their direct relatives.

**2.2.** For instant wins, entry is limited to one (1) entry per person (same last name, first name, postal address and e-mail address) per day for the entire Duration of the Operation. For the prize draw, entry is limited to one (1) entry per person (same last name, first name, postal address and email address) per day for the entire Duration of the Operation.

**2.3.** The Organising Company reserves the right to check that the winners have entered the Operation under the conditions set out in these rules. Any non-compliant entries will be disqualified and the winners will not receive their prize.

## **ARTICLE 3 – ANNOUNCEMENT OF THE OPERATION**

The Operation will be brought to the attention of the public via a tab on the Site and via My M&M’s social media channels.

## **ARTICLE 4 - PRIZES**

### **4.1. Prizes activated via instant wins**

Instant win prizes will be available for the Duration of the Operation, consisting of 324 10% discounts and 324 20% discounts (nine 10% discounts and nine 20% discounts every day) valid for any order placed on the site [www.mymms.co.uk](http://www.mymms.co.uk) from 11/06/2018 to 31/08/2018, excluding products in the Business range.

(Hereafter “Instant win prizes”).

### **4.2. Prizes activated via the prize draw**

Two M&M’s sports bags (unit value: €22 including tax); five Red M&M’s mugs (unit value: €5 including tax); and 10 M&M’s tote bags (unit value: €4.50 including tax) will be available to win for the Duration of the Operation.

(Hereafter “Prize draw prizes”).

These prizes are referred to hereafter as “the Prizes”.

#### **ARTICLE 5 – TERMS OF ENTRY AND NAMING OF WINNERS**

**5.1.** To enter the competition, simply log on to the Site during the period of the Operation, fill in the form, stating your last name, first name, date of birth, postal address and email address, then click on the “Let’s play” tab and follow the steps detailed below:

Participants will access a “Penalty” game and must get the football into the goal within the time allowed.

**5.2.** Once their turn is over, participants will be invited to play the “One-armed Bandit” to find out if they have won one of the instant win prizes.

Once the lever has been pulled, the results page will appear to tell the participant whether they have won an instant win prize (or not).

Instant win prizes are activated *via* open instant wins, in other words, if there is no entry at the time of the instant win, the first entry after the instant win will win the Prize *via* the corresponding instant wins. The instant wins are randomly pre-determined by the Organising Company and filed with Maître François LEFEBVRE, court bailiff in Orléans.

**5.3.** Those who have entered the “Penalty” game will be automatically entered in the prize draw. The prize draw will take place under the supervision of a bailiff at the end of the Operation, from all valid entries registered during the Operation, to decide the winners of the prize draw Prizes.

#### **ARTICLE 6 – NAMING AND INFORMING WINNERS, GIVING OUT PRIZES**

**6.1.** If you have won a Prize *via* the instant wins, you will be informed immediately and given a promotional code that you can use under the conditions set out at Article 4 above.

**6.2.** Once the prize draw has taken place, the winners of the prize draw Prizes will be informed by e-mail, sent to the e-mail address indicated when they registered for the Operation, and given details of how their prize will be sent to them.

Prizes will be sent to the winners by post, to the postal address indicated on the form on the Site when they entered, within four to eight weeks of the end of the Operation.

Prizes that are not claimed by winners within the time frame allowed by the French postal service (La Poste) or returned to the Organising Company because of non-receipt by the winners will not be put back in the competition.

#### **ARTICLE 7 - UNAVAILABILITY OF PRIZES**

The Prizes may not under any circumstances be exchanged for their cash value, or for other prizes.

However, the Organising Company reserves the right to replace the Prizes with prizes of equivalent or greater value in the event of circumstances beyond its control making it impossible to issue the said Prizes, without this replacement rendering the Organising Company liable in any way.

#### **ARTICLE 8 - FILING AND PROVISION OF THE RULES**

Entry to the Operation implies full acceptance of these rules, which are filed with Maître François LEFEBVRE, court bailiff in Orléans.

The rules can be consulted free of charge and printed on the Site at any time.

#### **ARTICLE 9 - REIMBURSEMENT OF COSTS**

The Internet connection costs for taking part in the Operation will not be reimbursed.

#### **ARTICLE 10 - FRAUD**

The Organising Company may cancel all or part of the Operation or involvement in it if it transpires that fraud has taken place, in whatever form, in the context of involvement in the Operation or determining the winners.

It also reserves the right not to award the Prizes to anyone committing fraud and/or to take legal proceedings against them in the relevant jurisdictions.

#### **ARTICLE 11 - FORCE MAJEURE**

The Organising Company reserves the right to curtail, extend, modify or cancel the Operation in the event of force majeure. It may not be held liable as a result.

#### **ARTICLE 12 - LIABILITY**

**12.1** Entry to the Operation via the Internet implies knowledge and acceptance of the characteristics and limits of the Internet, in particular regarding technical performance, response time for consulting, interrogating or transferring information. The Organising Company may not under any circumstances be held liable for any lack of protection for data against potential misappropriation and the risks of contamination by any viruses circulating on the network.

The Organising Company may not be held liable in the event of an interruption in Internet communications or where entries may be adversely affected (network communication, network interruption) and more generally, any malfunction of the Internet network.

**12.2.** The Organising Company cannot be held liable for any malfunction or failure of the La Poste network, in particular, in the case of Prizes that are lost after dispatch, not received, damaged or delivered late. Similarly, the Organising Company cannot be held liable for any delivery errors relating to the Prizes because of incorrect information provided by the participants or if the Prizes are not received by the winners within the time frame set by La Poste.

#### **ARTICLE 13 - PERSONAL DATA**

The Organising Company needs to process entrants' personal data to ensure correct management of the Operation and to send the winners their Prize. These data will be used by the Organising Company and, where applicable, its partners, for the purposes of the Operation and, where applicable, to allow the Organising Company to send marketing information to entrants that have expressly requested it. The data will be kept for a maximum of three years from collection or from the last contact by the entrant.

In accordance with the French Data Protection Act No. 78-17 of 6 January 1978, amended, entrants to the Operation have the right to access, correct, and object to use of their personal data. Those who

exercise their right of objection before the end of the Operation will not be able to enter the Operation or receive a Prize. Finally, in accordance with the “Digital Republic” Law of 7 October 2016, entrants may also send the Organising Company instructions concerning the storage, deletion and communication of their personal data after their death.

Those taking parts may exercise these rights by writing to the following email address: [contact.mymms@fr.mars.com](mailto:contact.mymms@fr.mars.com).

#### **ARTICLE 14 - APPLICABLE LAW AND DISPUTES**

**14.1.** The Operation and these rules are governed by French law.

**14.2.** Any disputes or complaints concerning the Operation must be sent to the Organising Company at the following address: Mars Chocolat France, SAS with a capital of 148,041,109 euros, having its registered office at 3 Chemin de la Sandlach, CS 10036, 67501 Haguenau Cedex, and will only be considered if they are submitted within two months of the close of the Operation.